

A Halloween-themed social media graphic for DesignerTies. It features a purple background with a large yellow circle on the left containing text. On the right is a photo of a smiling girl with curly hair and braces. The entire graphic is framed by a thick orange border with a wood grain pattern. Decorative elements include a ghost, stars, and a haunted house silhouette.

Turn Spooky Smiles into Pumpkin-Perfect Ones!

12 is the best time to begin your child's orthodontic journey.

- 🦴 Young jaws are still growing
- 🦴 Most grown-up teeth are in
- 🦴 Early treatment makes the journey easier

Schedule your **FREE CONSULTATION** - a Halloween treat for braces!

A smaller version of the DesignerTies logo inside a white speech bubble with a purple outline, located in the top right corner of the graphic.

DesignerTies Halloween Social Media Toolkit

**Turn Spooky Smiles into
Pumpkin-Perfect Ones!**

Quick-start reminder



What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you

Quick-Start Reminder:

Just follow these 4 steps:

- 1** Download your images
- 2** Upload the image to your social media
- 3** Copy and paste the caption we provide
- 4** Post and you're done!

DONWLOAD YOUR IMAGE

Choose the image made for the social media
platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR TWITTER/X

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Boo-tiful smiles start with early care! 🧛

At 12, jaws are still growing and most big-kid teeth are in. Starting orthodontic treatment now can make everything smoother and brighter for your little pumpkin. 🎃

Schedule a free consult today for a pumpkin-perfect smile! ➡️ [Insert Link Here]

#PumpkinPerfectSmiles #DesignerTiesBraces #HealthySmilesHappyKids

Instagram Caption

From spooky to pumpkin-perfect! 🎃

At 12, jaws are still developing, and most big-kid teeth are in. Early care makes orthodontic treatment easier and keeps your little ones' smiles bright. 🦷

Tap the link in our bio to book your free consultation and start your little pumpkin's journey to a perfect smile! ✨

#PumpkinPerfectSmiles #DesignerTiesBraces #HealthySmilesHappyKids

X (Twitter) Caption

Turn spooky smiles into pumpkin-perfect ones! 🎃 At age 12, jaws are still growing & most big teeth are in—the perfect time to start braces! 🦷✨

Schedule a free consultation today: [Insert Link Here]

#PumpkinPerfectSmiles #DesignerTiesBraces

Step By Step on how to Share Your Halloween Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.

Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “Edit Profile”, and paste your booking link in the Website field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the “+” **button** (bottom middle).
- Select “**Post**.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “**Post**” to share it.

Happy Posting!

You’re all set to share your Halloween campaign.



and watch those pumpkin-perfect smiles roll in!