

A decorative border at the top of the card featuring green pine branches, gold and red lights, and two gold bells.

FROM EVERYDAY TO HOLIDAY-READY SMILES!

**Age 12 is the perfect time
to start orthodontic care.**

- ★ Jaws are still growing
- 🌲 Most grown-up teeth are in
- 👣 Early treatment makes the journey easier

Spread holiday cheer with a
brighter, confident smile!

**Schedule your FREE
CONSULTATION!**

A red background at the bottom of the card featuring stylized red evergreen trees and two large candy canes with red and white stripes.

MERRY BRIGHT SMILES START WITH BRACES!



QUICK-START REMINDER:



What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1** Download your images
- 2** Upload the image to your social media
- 3** Copy and paste the caption we provide
- 4** Post and you're done!



DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR TWITTER/X

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.



Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Merry, bright smiles are the best holiday glow-up! ✨

Age 12 is the perfect time to start braces. Most adult teeth have already come in, and the jaws are still growing. Early orthodontic care helps guide healthy development and keeps little smiles confident, happy, and full of cheer all year long. ❄️

📺 Spread holiday joy with a brighter smile. Book your FREE consultation today: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces #FestiveSmiles #ConfidentKids

Instagram Caption

Merry, bright smiles are the best holiday glow-up! ✨

Age 12 is the perfect time to start braces. Most adult teeth have come in, and the jaws are still growing, making early care the best way to guide a healthy, confident smile. ❄️

📺 Tap the link in our bio to book your FREE consultation and make this season shine with confidence!

#HolidaySmiles #DesignerTiesBraces #FestiveSmiles #ConfidentKids

X (Twitter) Caption

Merry, bright smiles are the best holiday glow-up! ✨ ✨ ✨ Age 12 is the perfect time to start braces. Early care guides growth and builds healthy, confident smiles. ❄️

📺 Book your FREE consultation today: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces





Step-by-Step on How to Share Your Winter Holiday Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.



Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.



Twitter/X

1. Open Twitter/X

- Tap the “+” button (bottom middle).
- Select “Post.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “Post” to share it.



**HAPPY POSTING AND
WARM HOLIDAY WISHES!**

You’re all set to share your Winter Holiday campaign.

Remember:

