



**CELEBRATE THE HOLIDAYS
WITH MERRY
BRIGHT SMILES!**

The American Association of Orthodontists recommends kids get an orthodontic **check-up** **before turning age 8.**

- ★ The first adult teeth usually come in by age 7
- 🌲 Catch problems early to avoid bigger ones later
- 🦶 Make room for healthy, confident smiles

Schedule your FREE CONSULTATION - a holiday treat for your smile!



**MERRY BRIGHT SMILES
START WITH BRACES!**



QUICK-START REMINDER:



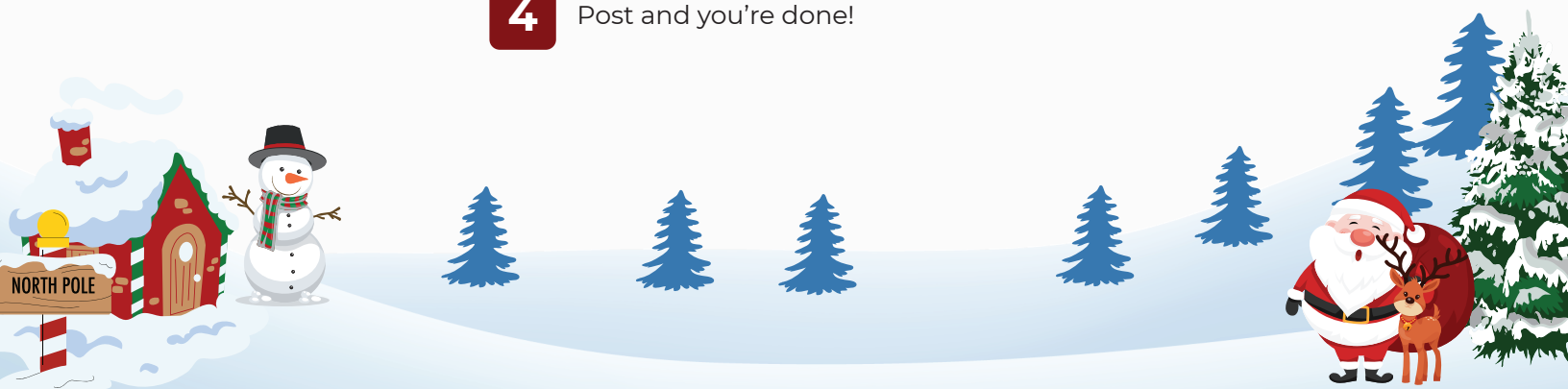
What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1 Download your images
- 2 Upload the image to your social media
- 3 Copy and paste the caption we provide
- 4 Post and you're done!



DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR TWITTER/X

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.



Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Give your child the gift of a merry, bright smile this season! ❄️

By age 7, adult teeth begin to come in, making it the perfect time for an orthodontic check-up before age 8, as recommended by the American Association of Orthodontists. Early orthodontic care helps guide proper growth and prevent bigger problems later, keeping smiles healthy, confident, and full of holiday cheer all year long. 🌲

📺 Schedule your FREE consultation today, a holiday treat for your child's smile! Book here: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces #HealthySmilesHappyKids #FestiveSmiles

Instagram Caption

Give your child the gift of a merry, bright smile this season! ❄️

By age 7, adult teeth start to come in, making it the perfect time for an orthodontic check-up before age 8. Early care helps guide growth, prevent bigger issues later, and keep little smiles healthy, confident, and full of cheer all year long. 🌲

📺 Schedule your FREE consultation today, a holiday treat for your child's smile! Tap the link in our bio to book.

#HolidaySmiles #DesignerTiesBraces #HealthySmilesHappyKids #FestiveSmiles

X (Twitter) Caption

Give your child the gift of a merry, bright smile this season! ❄️ Early check-ups before age 8 help guide growing teeth and keep smiles healthy, confident, and full of holiday cheer. 📺 Free consultation here: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces





Step-by-Step on How to Share Your Winter Holiday Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.



Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.



Twitter/X

1. Open Twitter/X

- Tap the “+” button (bottom middle).
- Select “Post.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “Post” to share it.



**HAPPY POSTING AND
WARM HOLIDAY WISHES!**

You’re all set to share your Winter Holiday campaign.

Remember:

