DESIGNER ties

MERRY BRIGHT SMILES
START WITH BRACES!

Joyful smiles start at age 12 with orthodontic care.

🎄 Young jaws are still growing

🎄 Most adult teeth are in

🎄 Early care keeps the journey easy

Celebrate the season with a brighter smile! **Schedule a Consultation Today!**

QUICK-START REMINDER:

1 Download —— **2** Upload —— **3** Paste —— **4** Post!

What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

1 Download your images

2 Upload the image to your social media

3 Copy and paste the caption we provide

4 Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.

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DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR TWITTER/X

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Sparkle through the season with a merry, bright smile! ✨

Around age 12, most adult teeth have come in and jaws are still growing, making it the perfect time to start braces. Early orthodontic care helps your child's smile grow healthy and confident, while personalized braces add festive fun all season long. 🎄

Book a consultation today for a merry, bright smile that shines all year: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces #HealthySmilesHappyKids #FestiveSmiles

Instagram Caption

Sparkle through the season with a merry, bright smile! ✨

At age 12, most adult teeth are in and jaws are still growing, making it the perfect time to start braces 🦷. Early care helps your child's smile grow healthy and confident, while personalized braces add festive fun all winter long.

Tap the link in our bio to book a consultation and give your child a merry, bright smile this holiday season!

#HolidaySmiles #DesignerTiesBraces #HealthySmilesHappyKids #FestiveSmiles

X (Twitter) Caption

Sparkle through the season with a bright smile! ✨ At age 12, it's the perfect time for braces. Early care keeps smiles healthy, confident, and full of holiday cheer! 🎁 Book now: [Insert Link Here]

#HolidaySmiles #DesignerTiesBraces

Step-by-Step on How to Share Your Winter Holiday Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap "**Create Post**."
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice's booking or appointment link.

3. Publish

- Tap "**Post**" (or "**Share Now**") to publish to your page.

Instagram

1. Open Instagram

- Tap the "**+**" **button** (bottom middle or top right, depending on your app version).
- Select "**Post**."

2. Add the Photo

- Upload the photo we provided.
- Tap "**Next**."

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap "**Share**" to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap "**Edit Profile**", and paste your booking link in the **Website** field.
- In your post caption, you can write: "👉 Book now, link in bio!" so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the "**+**" **button** (bottom middle).
- Select "**Post**."

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

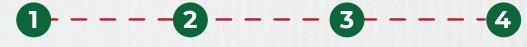- Replace **[Insert Link Here]** with your practice's booking or appointment link.

4. Publish

- Tap "**Post**" to share it.

HAPPY POSTING AND WARM HOLIDAY WISHES!

You're all set to share your Winter Holiday campaign.

Remember:

1 Download **2** Upload **3** Paste **4** Post!