DESIGNER ties

SNOW MUCH SMILING, SNOW MUCH FUN!

Bright smiles start at 12 with orthodontic care.

- ❄ Young jaws are still growing
- ❄ Most adult teeth are in
- ❄ Starting early makes the journey easy

Give your smile a winter glow—
Schedule a free consultation!

SNOW MUCH SMILING, SNOW MUCH FUN!

QUICK-START REMINDER:

1 ---- **2** ---- **3** ---- **4**

Download   **Upload**   **Paste**   **Post!**

What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

1 Download your images

2 Upload the image to your social media

3 Copy and paste the caption we provide

4 Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.

DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR TWITTER/X

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Snowflakes aren't the only things that should sparkle! ❄️

Starting orthodontic care at age 12 helps young jaws grow and adult teeth settle perfectly.

Give your smile a winter glow—book your FREE consultation today: [Insert Link Here]

#DesignerTies #WinterBraces

Instagram Caption

Snowflakes aren't the only things that should sparkle! ❄️ Starting orthodontic care at age 12 helps young jaws grow, and adult teeth settle perfectly.

Give your smile a winter glow—book your FREE consultation through the link in bio! ✨

#DesignerTies #WinterBraces #SnowMuchSmiling #HealthySmilesHappyKids #FestiveSmiles

X (Twitter) Caption

Snowflakes aren't the only things that should sparkle! Start ortho care at 12 for a healthy, bright smile. Book your FREE consult: [Insert Link Here]

#DesignerTies #WinterBraces

Step-by-Step on How to Share Your Seasonal Winter Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap "**Create Post**."
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice's booking or appointment link.

3. Publish

- Tap "**Post**" (or "**Share Now**") to publish to your page.

Instagram

1. Open Instagram

- Tap the "**+**" **button** (bottom middle or top right, depending on your app version).
- Select "**Post**."

2. Add the Photo

- Upload the photo we provided.
- Tap "**Next**."

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap "**Share**" to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap "**Edit Profile**", and paste your booking link in the **Website** field.
- In your post caption, you can write: "👉 Book now, link in bio!" so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the "**+**" **button** (bottom middle).
- Select "**Post**."

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice's booking or appointment link.

4. Publish

- Tap "**Post**" to share it.

WINTER-READY POSTS START HERE!

You're all set to share your Seasonal Winter campaign.

Remember:

1 — **2** — **3** — **4**

Download   **Upload**   **Paste**   **Post!**

...and bring frosty cheer to every smile!