

DESIGNER ties



**GET YOUR SMILE
WINTER-READY WITH
EARLY BRACES!**

The American Association of
Orthodontists recommends an
orthodontic exam for kids by age 8.

- ❄️ Adult teeth usually appear
by age 7
- ❄️ Spot issues early to avoid bigger
ones later
- ❄️ Make room for bright, healthy
smiles

Winter-Ready Smiles Start Here.
Book Your Consultation Today!

**GET YOUR SMILE WINTER-READY
WITH EARLY BRACES!**

QUICK-START REMINDER:

- 1 — Download
- 2 — Upload
- 3 — Paste
- 4 — Post!

What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1 Download your images
- 2 Upload the image to your social media
- 3 Copy and paste the caption we provide
- 4 Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



[DOWNLOAD IMAGE FOR FACEBOOK](#)

[DOWNLOAD IMAGE FOR INSTAGRAM](#)

[DOWNLOAD IMAGE FOR TWITTER/X](#)

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Winter isn't just for snow—it's for smiles too! 🎄

Early orthodontic care helps young teeth grow properly and prevents future problems. A checkup before age 8 is ideal—just as recommended by the American Association of Orthodontists.

Start your winter-ready smile journey today! Book your consultation here: [Insert Link]

#DesignerTies #WinterBraces

Instagram Caption

Winter isn't just for snow—it's for smiles too! 🎄

Early ortho care before age 8 helps teeth grow right and prevent future problems, as recommended by the American Association of Orthodontists.

Start your winter-ready smile! ❄️ Book via link in bio.

#DesignerTies #WinterBraces #SnowMuchSmiling #HealthySmilesHappyKids #FestiveSmiles

X (Twitter) Caption

Winter isn't just for snow—it's for smiles too! 😊 Early ortho care before age 8 is ideal, as recommended by the American Association of Orthodontists. Book your consult: [Insert Link]

#DesignerTies #WinterBraces

Step-by-Step on How to Share Your Seasonal Winter Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap “**Create Post.**”
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

3. Publish

- Tap “**Post**” (or “**Share Now**”) to publish to your page.

Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the “+” button (bottom middle).
- Select “Post.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “Post” to share it.

WINTER-READY POSTS START HERE!

You’re all set to share your Seasonal Winter campaign.

Remember:



...and bring frosty cheer to every smile!