

DESIGNER ties



BIG SMILES Start Small



Age 12 is the perfect time to help smiles grow the right way.

Start early for the best smile outcome.
Book a consultation today!

- 12 Jaws are still growing and easier to shape
- 12 Most permanent teeth are already in place
- 12 Early care makes treatment smoother and simpler

BIG SMILES START SMALL

QUICK-START REMINDER:



What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1** Download your images
- 2** Upload the image to your social media
- 3** Copy and paste the caption we provide
- 4** Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR X/TWITTER

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Big smiles start with small steps! ✨

Around age 12, most adult teeth are in, and jaws are still growing—making it the perfect time to guide a healthy, confident smile journey.

Early orthodontic care can help make treatment simpler, smoother, and more effective.

Start your smile journey with a FREE consultation today: [Insert Link Here]

#OrthodonticCare #DesignerTiesBraces #HealthySmiles

Instagram Caption

Big smiles start with small steps ✨

Around age 12, most adult teeth are already in, and jaws are still growing—making it the perfect time to guide a healthy, confident smile journey.

Early orthodontic care can help make treatment simpler, smoother, and more effective

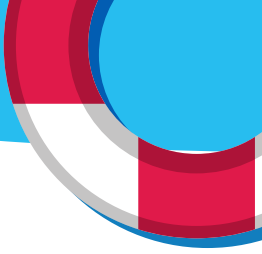
Tap the link in bio to book your FREE consultation ❤️

#KidsOrthodontics #OrthoCare #HealthyTeeth #BracesLife #EarlyBraces #GrowingSmiles
#BracesJourney #OrthodonticCare #DesignerTiesBraces

X (Twitter) Caption

Big smiles start with small steps ✨ Around age 12, jaws are still growing & most adult teeth are in—making it ideal for early orthodontic care. Book a FREE consult today: [Insert Link Here]

#OrthodonticCare #DesignerTiesBraces



Step-by-Step Guide on How to Share Your Smiley Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — **no marketing experience required.**

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice's booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.

Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the “+” **button** (bottom middle).
- Select “**Post**.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “**Post**” to share it.

LAUNCH THE SMILES—YOUR POSTS ARE GOOD TO GO!

Spread smiles in seconds.

Remember:



...and see the joy come to life!