

DESIGNER ties

From Tiny Teeth to BRIGHT SMILES

The American Association of Orthodontists recommends a check-up before age 8 to support healthy smile development.

- By age 7, most permanent teeth are already present
- Early care helps guide natural smile growth
- Creating space early helps avoid future complications

Start early for the best smile outcome.
Book a consultation today!



FROM TINY TEETH TO BRIGHT SMILES

QUICK-START REMINDER:



What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1** Download your images
- 2** Upload the image to your social media
- 3** Copy and paste the caption we provide
- 4** Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR X/TWITTER

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Let your child's smile shine bright from the earliest stage ✨

The American Association of Orthodontists recommends a first check-up by age 7–8, when most permanent teeth are already in and early guidance can make a big difference.

Begin early for the best smile outcome—book a consultation today: [Insert Link Here]

#OrthodonticCare #DesignerTiesBraces #HealthySmiles

Instagram Caption

Let your child's smile shine bright from the earliest stage ✨

The American Association of Orthodontists recommends a first check-up by age 7–8, when most permanent teeth are already in place—making early guidance especially important.

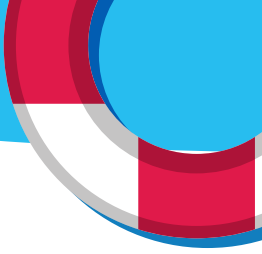
Start their smile journey—book a consultation via the link in bio 📍

#HealthySmiles #KidsOrthodontics #EarlyBraces #SmileJourney #GrowingSmiles #ConfidentSmiles
#DesignerTiesBraces #OrthoCare #BracesLife #OrthodonticCare

X (Twitter) Caption

Let your child's smile shine bright from the earliest stage ✨ AAO recommends a first check-up by age 7–8 when most teeth are in. Early care makes a big difference. Book a consult now: [Insert Link Here]

#OrthodonticCare #DesignerTiesBraces



Step-by-Step Guide on How to Share Your Smiley Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — **no marketing experience required.**

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice's booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.

Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the “+” **button** (bottom middle).
- Select “**Post**.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace **[Insert Link Here]** with your practice’s booking or appointment link.

4. Publish

- Tap “**Post**” to share it.

LAUNCH THE SMILES—YOUR POSTS ARE GOOD TO GO!

Spread smiles in seconds.

Remember:



...and see the joy come to life!