

DESIGNER ties



SHINE ON WITH Every Smile

Age 12 is the ideal time to help
your child's smile shine brighter.

- ★ Jaws are still growing and easier to guide
- ★ Most permanent teeth are already in place
- ★ Starting early can help make treatment smoother and faster

Start your child's journey to a stellar smile with a **FREE consultation today!**

SHINE ON WITH EVERY SMILE

QUICK-START REMINDER:



What this kit is for:

This toolkit gives you everything you need to share this post on Facebook, Instagram, and Twitter/X. You don't have to write anything yourself or design anything — it's all ready for you.

Quick-Start Reminder:

Just follow these 4 steps:

- 1 Download your images
- 2 Upload the image to your social media
- 3 Copy and paste the caption we provide
- 4 Post and you're done!

DOWNLOAD YOUR IMAGE

Choose the image made for the social media platform you want to use.



DOWNLOAD IMAGE FOR FACEBOOK

DOWNLOAD IMAGE FOR INSTAGRAM

DOWNLOAD IMAGE FOR X/TWITTER

Why this matters:

Each platform has slightly different size and format needs. We've prepared the correct version for each one so it looks perfect when you post.

Select the caption for your platform

What is a caption?

A caption is the text that goes with your photo when you post on social media. We've written these captions for you — you only need to copy and paste. We will explain how in our step-by-step instructions below.

Facebook Caption

Every bright smile starts with the right foundation. 🌟

Around age 12, growing jaws are easier to guide and most permanent teeth are already in place—making it an ideal time to start orthodontic care.

Help your child shine with confidence and begin their journey to a brighter, healthier smile today.

Book a FREE consultation: [Insert Link Here]

#DesignerTiesBraces #StellarSmiles #OrthodonticCare #HealthySmiles

Instagram Caption

Every bright smile starts with the right foundation. 🌟

Around age 12, growing jaws are easier to guide and most permanent teeth are already in place—making it an ideal time to begin orthodontic care.

Give your child a brighter start—link in bio to book your FREE consultation. ✨

#DesignerTiesBraces #StellarSmiles #OrthodonticCare #HealthySmiles

X (Twitter) Caption

Every bright smile starts with the right foundation 🌟 Around age 12, jaws are easier to guide & most permanent teeth are in place—making it ideal to start orthodontic care. Book a FREE consult: [Insert Link Here]

#OrthodonticCare #DesignerTiesBraces

Step-by-Step Guide to Sharing Your Stellar Smile Posts

See the simple instructions below for each platform. Just follow the steps for Facebook, Instagram, or Twitter/X to copy your caption, upload your image, and publish your post — no marketing experience required.

Facebook

1. Open Your Page

- Open the Facebook app.
- Tap the menu icon (three lines).
- Select your business page.

2. Make a Post

- Tap **“Create Post.”**
- Copy and paste the caption we provided above.
- Upload the photo we provided.
- Replace **[Insert Link Here]** with your practice's booking or appointment link.

3. Publish

- Tap **“Post”** (or **“Share Now”**) to publish to your page.

Instagram

1. Open Instagram

- Tap the “+” **button** (bottom middle or top right, depending on your app version).
- Select “**Post.**”

2. Add the Photo

- Upload the photo we provided.
- Tap “**Next.**”

3. Write the Caption

- Copy and paste the caption we provided above.

4. Publish

- Tap “**Share**” to post it on your page.

Important:

Instagram only allows clickable links in your bio (your profile page).

- Make sure your booking/appointment link is in your bio before you post.
- If it's not there, go to your profile, tap “**Edit Profile**”, and paste your booking link in the **Website** field.
- In your post caption, you can write: “👉 Book now, link in bio!” so patients know where to click.

Twitter/X

1. Open Twitter/X

- Tap the “+” **button** (bottom middle).
- Select “**Post**.”

2. Write the Post

- Copy and paste the caption we provided above.
- Upload the photo we provided.

3. Add the Booking Link

- Replace [**Insert Link Here**] with your practice’s booking or appointment link.

4. Publish

- Tap “**Post**” to share it.

SHINE ON—YOUR STELLAR SMILE POSTS ARE READY!

Share fresh, ready-to-post content in seconds.

Remember:



...and let every post sparkle with stellar style!